

- **Exhibition Name:** EXPO COMM WIRELESS JAPAN 2011
- **Date :** May 25–27, 2011
- **Venue:** Tokyo Big Sight, West Hall 3&4 / Conference Tower, (Tokyo International Exhibition Center)
- **Hours:** 10:00am – 6:00pm / Final Day Close at 5:00pm
- **URL:** <http://www.wjexpo.com>
- **Organizer:** RIC TELECOM Co., Ltd. / EJK Japan, Ltd.
- **Endorsed by:** Ministry of Internal Affairs and Communications / The ITU Association of Japan, Inc. / Association of Radio Industries & Business / Telecommunications Carriers Association / Internet Association Japan / YRP R&D Promotion Committee / ASP•SaaS–Cloud Consortium / The Association for Promotion of Digital Broadcasting / Communications and Information Network Association of Japan (CIAJ) / Digital Content Association of Japan / Support Center for Advanced Telecommunications Technology Research, Foundation (SCAT) / Telecom Services Association / Japan IC Card System Application Council / Japan Internet Providers Association / Japan Automatic Identification Systems Association / NPO Japan Network Security Association / Japan Cable and Telecommunications Association / Telecom Engineering Center (TELEC) / Association of Media in Digital / Japan Chain Stores Association / Japan Council of Shopping Centers
- **Supported by:** Mobile Computing Promotion Consortium (MCPC) / Mobile Content Forum (MCF) / Mobile Marketing Solution Association (MMSA) / Japan Marketing Association (JMA) / ZigBee Alliance / ZigBee SIG–J

How to attend

Thank you very much for inquiring about **EXPO COMM WIRELESS JAPAN 2011**.

Regarding attendee registration, you do not need pre-register. It is free to attend the exhibition by presenting two business cards on site. Please visit the information desk on site at Tokyo Big Sight in Japan. We are looking forward to seeing you at the exhibition.

EXPO COMM WIRELESS JAPAN 2011 OUTLINE

The largest and the only major exhibition that specializes in Wireless & Mobile Network.

This show is the decision center for the Wireless Market in Asia with over 55,000 industry professionals and over 130 exhibitors. This exhibition specializing in wireless and mobile network technologies is the 16th annual presentation of EXPO COMM WIRELESS JAPAN.

The 2011 event will showcase business development with wireless technologies, services and solutions. It will involve over 130 exhibitors and is expected to attract 55,000 visitors.

Next Generation Wireless Networks and Long Term Evolution (LTE) was in service in Japan by the year 2010. With high speed wireless capabilities and high–efficiency infrastructure, LTE has the most advanced wireless

network services for users and for operators. Leading LTE providers will exhibit at the EXPO COMM WIRELESS JAPAN 2011.

EXPO COMM WIRELESS JAPAN 2011 will clarify smart phone trends through the conference and exhibition. The event covers the applications and solutions of smart phone for enterprise user, advance high-functional mobile terminals, WiMAX, Wireless LAN, Bluetooth, ZigBee, and Mobile cloud services and various platforms that permeate business and industry.

■ You will find the latest technologies, services and solutions in wireless and mobile communication on site

<Next Generation Wireless Technology>

LTE (4G/ IMT-advanced) / WiMAX, ect.

<Infrastructure Technology>

Wireless Base / Wireless Base Equipment / Network Analyzers etc.

<Embedded Technology>

Mobile communication module / processor / semi-conductor / RF module / software / M2M systems

<Short Range Wireless Technology:>

ZigBee / Bluetooth / NCF etc.

<Mobile Terminal:>

Mobile phone / Smart phone / mobile handy terminal

<Wireless Solutions for Enterprise use>

Mobile cloud solution / Security / Remote Observation System / Wireless LAN Solution for Office etc.

■ Key note speech

Present class of major Japanese mobile operators such as NTTdocomo, KDDI, Softbank Mobile, e-mobile, UQ Communications, Fujitsu, NEC, Nokia Siemens networks, Ericsson will deliver lecture and announce business strategies and concepts for the future.

Ticket price: Free

Language: Japanese only