# **EXPO COMM WIRELESS JAPAN 2014**

# Wireless Technology Park 2014

## Transport systems EXPO 2014

May 28-30, 2014 10:00am to 6:00pm (Final day closed at 5:00pm) Tokyo Big Sight, Tokyo, Japan Access to Tokyo Big Sight: http://www.bigsight.jp/english/general/access/index.html

## Attendee registration

Pre-Registration is not required for overseas visitors. Just bring your business card with you to the Overseas Registration Counter on-site. Show admission is free. If you do not bring your business card, you must fill out an application on-site.

#### Features

## Keynote speech:

One of the highlights of EXPO COMM WIRELESS JAPAN 2014 is the keynote address: Mobile technology & business conference.

Leading companies in the wireless industry such as Docomo, IIJ, KDDI, Nokia solutions & networks, and Huawei Japan will speak about their business strategies and road map for the future.

Smart devices solution for enterprise users:

With the expansion of the cloud networks, improvement of business applications and solutions smartphones will expand in all markets.

EXPO COMM WIRELESS JAPAN2014 will display smartphones / tablets and mobile cloud, applications, MDM, CPD, also BYOD.

■ IoT / M2M / Short range wireless communication

# IoT / M2M:

While big data markets rise, markets will move toward M2M technology that connects devices within networks. This theme zone will hold a seminar and exhibition that is focused on wireless communication platform device/ sensor technology, modules, and M2M related technologies of measurement equipment.

Short range wireless communication :

Use of short-range wireless has spread in variety of fields such as smart grid / smart city, home network and disaster recovery. This theme zone focused on the technologies and products of short-distance wireless communication that plays an important role as a social infrastructure.

#### Beacon

In ECWJ2014, visitors can experience "Beacon" on-site. After downloading an application for iPhone or

Android, visitors can get exhibit information easily by approaching to booths.

Next Generation Wireless infrastructure

The increased number of users of smartphones / tablets creates network improvements. ECWJ 2014 will display mobile infrastructure technology including optical fiber technology to respond flexibly to service needs.

- Energy harvesting
- Wireless Power Transmission

## **Co-located EXHIBITION**

## [Wireless Technology Park 2014]

WIRELESS TECHNOLOGY PARK exhibition and conference is the leading wireless communication technology event in Japan, where professionals in wireless communication technology / R&D industry gather.

This will be the 9<sup>th</sup> presentation demonstrating next generation wireless technology, embedded technology, and 4G/LTE infrastructure, etc.

As a specialized exhibition in wireless industry dedicated to ICT professionals, WIRELESS TECHNOLOGY PARK brings carriers, manufacturers, and technology users together to connect various people involved in wireless communication technologies.

# [Transport System EXPO]

Transportation technologies such as road-to-vehicle communications and vehicle to vehicle communications offer solutions for traffic safety. Wireless logistics management of cargo shipments, inventory control and facilities management offer more increased efficiencies for fleet management. This Expo will focus on telematics and logistics control technology for commercial vehicles.

#### Organizer

EXPO COMM WIRELESS JAPAN 2014 organized by: RIC Telecom Co., Ltd / EJK Japan, Ltd

WIRELESS TECHNOLOGY PARK 2014 organized by: National Institute of Information and Communications Technology(NICT) / YRP R&D Promotion Committee / YRP Academia Collaboration Network

#### TRANSPORT SYSTEM EXPO 2014 organized by: TRANSPORT SYSTEM EXPO committee

#### Endorsed by (TBD):

Ministry of Internal Affairs and Communications / The ITU Association of Japan, Inc. / Association of Radio Industries & Business / Telecommunications Carriers Association / Internet Association Japan / YRP R&D Promotion Committee / ASP • SaaS Cloud Consortium / The Association for Promotion of Digital Broadcasting / Communications and Information Network Association of Japan (CIAJ) / Digital Content Association of Japan / Support Center for Advanced Telecommunications Technology Research, Foundation (SCAT) / Telecom Services Association / Japan IC Card System Application Council / Japan Internet Providers Association / Japan Automatic Identification Systems Association / NPO Japan Network Security Association of Media in Digital / Japan Chain Stores Association / Japan Council of Shopping Centers / The Distribution Systems Research Institute /Japan Smartphone Security Forum (JSSFC)/ The Telecommunication Technology Committee

#### Supported by:

Mobile Computing Promotion Consortium (MCPC) / Mobile Content Forum (MCF) / Japan Marketing Association (JMA) / Wi-Fi Alliance / ZigBee Alliance / ZigBee SIG-J / New Generation M2M Consortium

Conference Program language: Japanese May 28 M2M JAPAN 3DAYS session Smartphone/Tablet session Cloud & Mobile Forum for enterprise IIJ Special session ZigBee Forum Transferjet session

May 29
M2M JAPAN 3DAYS session
Smartphone/Tablet session
Cloud & Mobile Forum for enterprise
Mobile Infrust session
Visible light communication session
Energy harvesting session

May 30
M2M JAPAN 3DAYS session
Smartphone/Tablet session
Cloud for small enterprise & Mobile use forum
IIJ Special session
Transferjet session
Business strategy for mobile phone selling
Mobile Infrastructure session
Smart device O2O

Exhibitor List ⇒ https://expo.ric.co.jp/wj2014/en/index.php